

July 13, 2023

Dear Friend of Pink Alliance:

Pink Alliance is making history this year as we celebrate its 20th Anniversary of ***Surviving & Thriving Breast Cancer Awareness Luncheon*** sponsored by Texas A&M Health. On behalf of all those in our communities who have been touched or affected by breast cancer, we want to invite you to come alongside us in sponsoring this important community fundraising benefit. This year's luncheon will be held on Wednesday, October 4, at the College Station Hilton and Conference Center.

This year we are excited to welcome Kelly Corrigan, New York Best-Selling Author, Breast Cancer Survivor, and Host of the PBS series ***Tell Me More With Kelly Corrigan*** as she shares her inspirational message – ***“Breast Cancer: Surviving, Thriving, Inspiring”*** – and the power of a support system in times of need.

In 2004, Kelly was diagnosed with stage 3 breast cancer. Her children were both still in diapers at the time. Three months after her diagnosis, she learned her father had late-stage cancer. From undergoing her own treatments, while ensuring that her father received proper care, Corrigan learned how anyone can make a difference and motivates audiences to do the same.

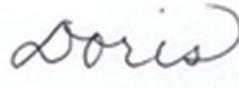
Pink Alliance values community partners, and we invite you to join us in sponsoring this annual breast cancer tribute. We encourage you to **ACT QUICKLY!** Table sponsorships range from \$1,500 to \$7,500 with varying levels of recognition benefits.

RESERVE YOUR SPONSORSHIP TODAY by responding to the attached sponsorship form and confirming your sponsorship for 2023 Surviving & Thriving!

In the spirit of “*surviving and thriving,*” we thank you!



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Sponsorship Co-Chair
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Doris Light
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Attachment



Our Success • Our Impact

Since 2003, Surviving & Thriving has raised over \$1.12M+ to support local breast health initiatives, cancer patients and survivors.

Luncheon proceeds provide critical funding to support local breast health initiatives, further cancer awareness, and serve breast cancer patients through reduced-cost mammograms and other financial support.

In 2016, Pink Alliance launched its Pink Alliance Grant Program. Since that time, the nonprofit has partnered with local health nonprofits in **funding over \$602,000 in breast cancer-related grants.** In addition to providing countless mammograms, ultrasounds and biopsies, this funding also provides direct support for local patients and supports countless others indirectly.

In addition to its grant program, Pink Alliance assists patients with limited means receive medical assistance. In 2022, Pink Alliance provided **over \$137,000 in breast cancer patient services.** Last year, Pink Alliance provided **525+ hours of group support and outreach to patients and survivors** through a breast cancer support group which meets twice a month.

All funds raised from this event remain in the Brazos Valley to serve and support breast cancer patients and advance breast health and cancer awareness efforts.



20th Annual Surviving & Thriving Breast Cancer Awareness Luncheon

Presented by



Wednesday, October 4, 2023 • 11:30 a.m.

College Station Hilton and Conference Center



Kelly Corrigan may not be in school anymore, but that hasn't stopped her from being a student for life. This successful journalist, gifted storyteller and bestselling author, who's always had a strong interest in culture, caregiving and matters of society, has spent hundreds of hours interviewing some of the top change-makers in the world. She's taken these lessons to heart — and to audiences across the country.

Constantly noted as one of the best storytellers around, Corrigan connects in a very intimate and empowering way. Described as touching, heartwarming and empathetic, Corrigan is just as likely to be called cool, funny, smart and irresistibly authentic. Her inspirational words elevate the experiences of everyday life and uplift our darkest moments with humor, humanity and unforgettable eloquence.



Kelly Corrigan

New York Best-Selling Author,
Breast Cancer Survivor,
Host of the PBS series

Tell Me More With Kelly Corrigan

Sponsored by



“Breast Cancer: Surviving, Thriving, Inspiring”

Kelly Corrigan was happily enjoying the phase when childhood and parenthood overlapped - “the middle place” - until she discovered she had breast cancer. Then, almost simultaneously, her father was diagnosed with late-stage cancer. In this keynote, Corrigan shares her inspiring coming-of-age story, and illustrates the importance of love, family and growth. Corrigan also discusses her experiences with battling cancer, from undergoing her own treatments, while ensuring that her father received proper care. Her message is one that we can all find relatable; the power of a support system in times of need.

Luncheon proceeds benefit Pink Alliance: 2022 Impact

- **BREAST CANCER PATIENT SERVICES**

\$137,000+ in financial services for patients with limited means

[e.g., insurance deductibles, co-payments and medical treatments]

- **BREAST CANCER PATIENTS RECEIVING FINANCIAL ASSISTANCE**

86 FEMALE • 1 MALE

- **GROUP SUPPORT & OUTREACH** **525+ hours** of group support to patients and survivors

PINK ALLIANCE...the Brazos Valley's advocate for breast health and cancer support.



Pink Alliance
pinkalliance.org

SPONSORSHIP AGREEMENT

20th Annual Surviving & Thriving

Breast Cancer Awareness Luncheon

Wednesday, October 4, 2023 • 11:30 a.m.



**Surviving
& THRIVING**
hosted by: Pink Alliance

YES, I want to support the 20th Anniversary of SURVIVING & THRIVING Breast Cancer Awareness Luncheon. Please count on my support as follows:

SOLD	Signature Luncheon Sponsor	\$10,000	_____	Pearl	\$2,500
_____	Speaker Sponsor - Ruby	\$ 7,500	_____	Amethyst	\$1,500
_____	Sapphire	\$ 5,000			

	Recognition in Thank You Ads	Table of 10	Name Recognition on Invitation and from Podium	Full Page Program Ad	Half Page Program Ad	Recognition in Printed Program
\$10,000 Signature Luncheon Sponsor * EMERALD					SOLD – TEXAS A&M Health	
\$7,500 Speaker Sponsor – RUBY *					SOLD – ST. JOSEPH HEALTH	
\$5,000 – SAPPHIRE						
\$2,500 – PEARL						
\$1,500 – AMETHYST						

*Enhanced publicity as luncheon/speaker sponsor - "Surviving & Thriving Luncheon/Speaker sponsored by..."

Total: \$ _____ **Payment Method:** _____ Check [payable to Pink Alliance]
 _____ Pay by Invoice [*please send me an invoice*]
 _____ Credit Card [Mastercard and VISA]

Credit Card No. _____ **Expiration Date** _____ **Code:** _____

Business Name: _____ Telephone _____

Name of Contact/Representative: _____

Address: _____

City/State/Zip: _____ E-mail: _____

Name of business/sponsorship should appear as follows in all publicity: _____

QUESTIONS? Contact Debbie Dunlap at 979.587.1115 or Doris Light at 979.587.1342.

Email sponsor form to debddunlap@reagan.com or Mail to Pink Alliance • P.O. Box 6373 • Bryan, TX 77805-6373

To guarantee inclusion in printed luncheon program, your company's advertisement MUST BE RECEIVED BY FRIDAY, SEPT. 8 – mail to survivingandthrivingluncheon@gmail.com

As required by IRS code, Section 6115, the charitable deduction for tickets purchased is limited to the amount of the ticket in excess of the value of the goods and services provided for the event. **Value received is \$25.00 per seat.**